

Summit Agenda

Wednesday, June 9

- 4:00 – 6:00 PM Conference Check-in
 LOCATION: Metropolitan Terrace
- 6:00 PM– 8:00 PM Welcome Reception Sponsored by First Horizon MSaver
 LOCATION: The Citizen’s Scandal Bar

Thursday, June 10

- 6:30 – 7:20 AM Core Benefits Pilates Class – Christina Underwood, **benefitsCONNECT®**
 LOCATION: Plaza Park Ballroom
- 8:00 – 9:00 AM California Continental Breakfast
 LOCATION: Metropolitan Terrace – Exhibitor Area
- 9:00 – 10:30 AM **President’s Message: benefitsCONNECT® 5.0 Launch** – Troy R. Underwood, **benefitsCONNECT®**
 LOCATION: Metropolitan Terrace
- 10:30 – 11:00 AM Exhibitor Networking
 LOCATION: Metropolitan Terrace
- 11:00 AM – 12:00 PM TRACK A* **Incentives, Disincentives and the Law: Legally Compliant Wellness Programs** – Marcia Augsburger, DLA Piper
- TRACK B **EDI 101** – Rakesh Ram, **benefitsCONNECT®**
- 12:00 – 1:00 PM Lunch Sponsored by VEBA
 LOCATION: Metropolitan Terrace
- 1:00 – 1:30 PM Afternoon Overview
 LOCATION: Metropolitan Terrace
- 1:30 – 2:30 PM TRACK A **The Key to Unlocking Consumer-Driven Benefits** – Scott Mardis, AmeriFlex (CA, PA, NJ, DE, & NV CE)
- TRACK B **Benefits of Technology in the Voluntary Benefits Industry** – Ryan Stribling, Colonial Life
- 2:30 – 3:00 PM Snacks Sponsored by Unum
 LOCATION: Metropolitan Terrace – Exhibitor Area
- 3:00 – 4:00 PM TRACK A **Client Retention** – Kevin Gregory, Voluntary Employee Benefit Advisors

	TRACK B Open Enrollment Tips – Chip Abernathy, Touchpoints
4:00 – 4:30 PM	Evening Overview LOCATION: Metropolitan Terrace
6:30 – 10:00 PM	Dinner Sponsored by Cal Chamber LOCATION: Metropolitan Terrace
Friday, June 11	
8:00 – 9:00 AM	California Continental Breakfast LOCATION: Metropolitan Terrace – Exhibitor Area
9:00 – 10:00 AM	TRACK A Health Reform – David Curtis Smith, Ebenconcepts (NC & CA CE)
	TRACK B HR Hot Topics – Dennis Abraham & Steven Yee, HR Answerlink
10:00 – 10:30 AM	Exhibitor Networking LOCATION: Metropolitan Terrace
10:30 – 11:30 AM	TRACK A A Peek Under the Hood: The Technologies that Make benefitsCONNECT® 5.0 Go – Lee Sauer & Development Team, benefitsCONNECT®
	TRACK B HIPAA & HITECH: A Broker's Guide – Marleen Thudium, Willow Brook Broker Support (AZ, CA, FL, GA, IN, MD, MI, MN, NC, NJ, SC, TN, TX, VA, & WI CE)
11:30 – 11:45 AM	Closing Remarks LOCATION: Metropolitan Terrace

* TRACK A LOCATION: Metropolitan Terrace
TRACK B LOCATION: Plaza Park Ballroom