

FYI

benefitsCONNECT® SUMMIT SUCCESS

Thank you to all of you who attended the first annual Benefits Technology Users Summit hosted by **benefitsCONNECT®**! Carriers, brokers, and TPAs alike acclaimed the event as a worthwhile and enriching experience.

Speakers covered topics such as HR Compliance, Health Savings Accounts, Return On Investment for online enrollment tools, and HIPAA privacy regulations. On Thursday, Rakesh Ram (Director of EDI, **benefitsCONNECT®**) discussed the revised EDI timeline of five weeks for 834 files and the new EDI engine (EDIE) allowing brokers to view real-time project updates at any point. On Friday, the **benefitsCONNECT®** team announced a new branding campaign, and Ashley Underwood demonstrated the all new **benefitsCONNECT®** Benefits Guides.

According to Stanley Hall of Benefit Consulting Services in Tennessee, "the sessions were very informative. I picked up several pointers and I will begin using them immediately. Learning about the benefit guides was impressive. This

will be a wonderful addition for small group application and in the event a client desires a tangible benefit booklet." He went on to say, "[y]ou were great hosts and I sensed a great team at **benefitsCONNECT®**. The family atmosphere was very evident. Thanks for a successful conference!"

We look forward to seeing everyone back in Sacramento next year for the second annual Benefits Technology Users Summit!